Indiana continues to lag behind on curbing tobacco use

Indianapolis smoking rate  
(tied for last among the 30 largest U.S. cities)  
21%

Statewide smoking rate  
(one of 10 states with the highest smoking rates)  
21.1%

Nicotine consumption by Indiana’s 12th graders:  
29% e-cigarette use and 10% cigarette use

The human toll of smoking
Tobacco use is the leading cause of preventable disease and death in the U.S.—and it is taking a heavy toll on Indiana

11,100  
Hoosiers die prematurely each year from cigarette smoking

1,400  
Nonsmokers die from secondhand smoke

900  
Low-weight births occur annually in Indiana due to secondhand smoke

Indiana taxpayers  
Tobacco use costs  
Businesses

Smoking drives up healthcare expenses and increases tax burden

$3.3 BILLION  
smoking healthcare costs annually

$2.2 BILLION  
secondhand smoke healthcare and premature death costs

$1,125  
state and federal tax burden from tobacco use per household

$540 MILLION  
from Medicaid alone

Smoking costs Indiana employers  
$2.8 BILLION ANNUALLY

$2.1 BILLION  
lost productivity from smoking breaks

$387 MILLION  
smoker absenteeism

$346 MILLION  
reduced work performance

Sources
John Tauras, Ph.D., Frank Chaloupka, Ph.D., and Paul Halverson, Dr.PH. Report on the Tobacco Epidemic in Marion County and Indiana and Effective Solutions: 2018 Update. October 2018.

Indiana’s tobacco crisis still costs thousands of lives, billions of dollars  
October 2018