

# Sample Costs for School-Based Substance Use Prevention Programs and Mental Wellbeing Initiatives

June 2023

This table provides a list of costs that schools may incur when implementing evidence-based substance use prevention programs and mental wellbeing initiatives. Costs are approximate and will vary based on factors such as the size of the participating schools and the program(s) selected.

BUDGET CATEGORY	EXPENSE DETAILS	COST RANGE
Training	Curriculum developer's fee to provide an on-site trainer/facilitator to conduct a one-day training for all school staff or for a staff member to participate in Train-the-Trainer training.	\$2,000-\$3,000
	Stipends (\$25/hour) for all faculty and staff (approximately 80 employees) to attend 2.5 hours of booster training.	\$5,000
	Ten substitute teachers (\$25/hour) to allow ten teachers to participate in a one-day planning or training session.	\$2,000-\$2,500
	Registration and travel expenses for a five-person program leadership team to attend a national conference conducted by a curriculum developer.	\$8,500-\$10,000
Curriculum	Physical curriculum materials for 400 students or a five-year digital curriculum license for a single-site school.	\$7,500-\$10,000
Data Collection	Annual student data collection and analysis to assess program impact (e.g., survey administration, evaluation consultant).	\$3,500-\$5,000
	Annual Panorama Survey or PEAR Assessment license for ongoing student data assessment.	\$35,000-\$40,000
Program Integration	Posters, pencils, lanyards and other supplies to reinforce program messages throughout one school building.	\$1,500-\$2,500
	Technical assistance (TA) support, consisting of a monthly one-hour 1:1 meeting with program coordinator and TA provider, as well as follow-up correspondence via email, to ensure strong program implementation with fidelity.	\$6,500-\$8,500
Staffing	Annual stipend for one building-level employee (lead teacher, counselor) to serve as a "building-level champion." This person acts as a liaison between the district-level program coordinator and teachers within the building for activities such as professional development and implementation monitoring, which support coordinated implementation throughout the district.	\$8,500-\$10,000
	Annual wages for a part-time contractor (e.g., family services coordinator, supplemental mental health provider) to expand a school's implementation staff capacity.	\$25,000-\$35,000
	Annual FTE for program coordinator, school counselor, or other leadership position to manage program oversight across a district or group of schools.	\$60,000-\$75,000
Parent Engagement	Food for an annual discussion with the parent-teacher organization.	\$1,000-\$1,500
Technology	Laptop and other technology required by program coordinator to support program oversight and implementation.	\$2,500